mel mcveigh

I'm a UX/UI Designer & Developer focused on creating enjoyable, usable, and accessible experiences for users

COLORADO | REMOTE

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SKILLS

Visual Design
User Research
Information Architecture
User Flows
Wireframing
Prorotyping
Usability Testing
Branding & Identity
Responsive Design
Accessibility
Cross Browser Compatibility
Front-end Development

TOOLS

Sketch App
Illustrator
Photoshop
Invision
JIRA
Git

CODE

HTML
CSS/SASS
Javascript/jQuery
Php

CERTIFICATION

DesignLab UX Academy
May - December 2019
Completed a 480hr UX/UI Design course focusing on user research, user journey mapping, visual design, interface design, rapid prototyping, and usability testing.

Freelance | Designer & Developer
REMOTE | 2010 - PRESENT

Provide product design, UX design, visual design, and front-end development services for various clients with a focus on user experience, responsiveness, accessibility, performance optimization, and cross-browser compatibility

Twenty Over Ten | UI/UX Designer
REMOTE | FEBRUARY 2020 - APRIL 2021

Define and design the company's rebranded identity

Ensure and drive branding consistency across all customer journey touchpoints

Design landing pages with respect to conversion goals and user experience

Refine and improve UI/UX across products on desktop, tablet, and mobile with a focus on responsiveness, accessibility, and cross-browser compatibility

Collaborate with the development team to demonstrate and refine prototypes and working UI solutions

Collaborate with the marketing team to design engaging marketing materials to distribute across social channels and ad networks

Alchemy + Aim | Front-end Developer
REMOTE | JULY 2019 - FEBRUARY 2020

Developed custom Wordpress themes with a focus on responsiveness, accessibility, and cross-browser compatibility to meet various client project needs

Rampit LLC | Front-end Developer
REMOTE | AUGUST 2015 - AUGUST 2019

Developed responsive competition website front-ends

Performed code reviews & provide feedback to front-end development team

Interviewed & evaluated new candidates & reviewed on-boarding test projects

Worked closely with design team to ensure designs are executed with pixel perfect precision

Webster Interactive | Front-end Developer
WEST CHESTER OH | JANUARY 2014 - MAY 2015

Developed custom Wordpress themes & plugins to meet various client project needs

DirectoryBug | Designer & Developer
CINCINNATI OH | AUGUST 2012 - JANUARY 2014

Define, design, and develop the company brand look and feel

Provided DirectoryBug clients with design & development services

Strategized and designed custom website lead funnels, landing pages, and service offerings